TWANA YOUNG

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📍 Carroll, OH 43112

LINKS

- www.twanayoung.com
- www.linkedin.com/in/twana-young
- www.mindresearch.org/speakers/twana-young

EDUCATION

Liberty University
Lynchburg, VA • Expected in 05/2025

Ph.D.: Curriculum And Instruction

Ashland University
Ashland, OH • 05/2006

Master of Education Administration
Graduated with honors, GPA: 4.0

Nicholls State University
Thibodaux, LA • 05/1996

Bachelor of Arts: Elementary Education
Graduated with honors (Cum Laude)
Member of Phi Kappa Phi Honor Society

SKILLS

- Visionary
- Innovative and Courageous Leader

SUMMARY

Ed Tech executive, with over 25 years of combined experience in educational technology, product development, school improvement, teaching, curriculum, instruction, and assessment development. Leads teams and departments with strong organization, communication and time management skills. Results-oriented with a forward-thinking approach to developing strategic plans and setting priorities based on qualitative and quantitative data to meet business and development goals. Proven ability to develop and implement creative solutions to complex problems. Exceptional leadership development, coaching, and team building skills. National thought leader, engaging public speaker, and author. Experienced in developing strong partnerships and collaborating with stakeholders and industry experts to unpack challenges and drive solutions.

RELEVANT EXPERIENCE

MIND Research Institute - Vice President, Curriculum and Instruction
Irvine (Remote), CA • 12/2020 - Current

- Lead overall vision, strategy, and execution for curriculum materials, resources, and professional learning across suite of products.
- Work closely with organizational leadership and board of directors to guide operational strategy, set annual goals, and propel organization's mission and vision.
- Establish performance goals for department, feedback cycles and monitor progress toward milestones.
- Manage daily operations of department while overseeing workflow to foster increased productivity.
- Evaluate product development strategies and prepare alternative approaches where needed to ensure goal achievement.
- Monitor industry trends, keeping current on latest changes and competition in industry.
- Support sales and marketing strategies to foster achievement of revenue goals.
- Develop project budgets, observe tight deadlines, allocate departmental resources, and develop innovative approaches to manage production costs.
- Remain composed, forward-thinking, and highly professional in fast-paced and constantly changing environment, effectively handling challenging situations to achieve objectives.
- Hire and manage a team of curriculum developers, instructional designers, professional learning designers, visual and graphic artists.

MIND Research Institute - Director of Product - Instructional Development
Irvine (Remote), CA • 04/2019 - 12/2020

- Hired and managed a team of Instructional Designers.
- Managed daily workflow and priorities to foster increased productivity.
- Met strict deadlines, coordinated moving parts within and across

- Results Driven
- Builds Strong Teams and Develops Leaders
- Strategist and Problem Solver
- Critical and Creative Thinker
- Strong Communicator and Collaborator
- Strong Organizational Skills

THOUGHT LEADERSHIP

Highlights of Network Collaborations
- Work featured in the EF+Math Insights Report
- Contributor on the report Doing the Math: Building a foundation of joyful and authentic math learning for all students

Highlights of Speaking Engagements
- Cultivating Mathematicians - SXSW EDU (2022)
- Equitable & Inclusive Research & Development – Bill & Melinda Gates Foundation All Staff Meeting (2021)

Highlights of Whitepapers and Professional Articles
- Breaking the Math Language Barrier," Language Magazine (2022)
- Using the Art of Facilitation to Become a Better Math Teacher (2022)

teams, and established productive workflows.
- Conceptualized long-range product roadmaps and strategically designed them according to market data and research.
- Identified productivity bottlenecks and devised innovative solutions while remaining conservative with resources.
- Developed solution strategies for market needs and evaluated opportunities for new products.

MIND Research Institute - Director of Professional Development
Irvine (Remote), CA • 08/2017 - 04/2019

- Hired and managed team of professional learning designers.
- Managed projects, workflows, and feedback channels to foster increased productivity and customer success.
- Conducted research and analysis of the learning needs of the customer base to develop targeted training programs.
- Monitored and evaluated training performance, course materials, and online modules to determine quality and cohesiveness.

MIND Research Institute - Instructional Designer
Irvine (Remote), CA • 02/2017 - 08/2017

- Designed curriculum, course materials and supported implementation.
- Developed assessments and user polls to evaluate course effectiveness, altering content and delivery to achieve student learning goals.
- Coordinated training for districts and schools by creating webinars, tutorials, and training manuals, utilizing diverse learning modalities while maintaining consistent quality of educational programs.

MIND Research Institute - Education Consultant
Irvine (Remote), CA • 08/2014 - 02/2017

- Conducted training and assisted customers with onboarding and product implementation to foster successful adoption and usage.
- Utilized customer feedback to inform changes and improvements to customer success plans.
- Established strong relationships with customers, resulting in increased customer loyalty.
- Collaborated with sales and product teams to address customer success objectives.

Columbus City Schools - Director of Math, Science, and Instructional Tech
Columbus, OH • 08/2007 - 08/2014

- Lead the vision and direction of math and science curriculum, resources, assessments, and professional learning for the largest urban district in the state of Ohio.
- Worked closely with district executive leadership to define goals, monitor progress, and develop strategies to support attainment of goals.
- Managed a staff of 150+ that included instructional coaches, library media specialists, pre-kindergarten coordinators, math and science coordinators all distributed in multiple locations across the district.
- Served on multiple state and national committees focused on improving math and science education.